

Advertisement-6

Create advertisements for the following situations:

1: Lost Pet

Scenario: Your golden retriever puppy named Max has been missing since yesterday evening from your neighborhood park. Create an advertisement to be published in your local newspaper.

Expected Points to Include:

- Description of the dog (age, color, distinctive features)
- Location and time last seen
- Reward information
- Contact details
- Any special medical needs of the pet

2: Music Academy

Scenario: Your music academy is starting new batches for learning various musical instruments. Create an advertisement to attract students.

Expected Points to Include:

- Name of the academy
- Types of instruments taught
- Faculty qualifications
- Batch timings
- Fee structure

- Special features (like performances/certificates)
- Contact information

3: Second-Hand Car

Scenario: You want to sell your 5-year-old car in good condition. Create an advertisement for the classified section of a newspaper.

Expected Points to Include:

- Car model and make
- Year of manufacture
- Kilometer reading
- Condition and special features
- Expected price
- Contact details
- Reason for sale (optional)

4: School Science Exhibition

Scenario: Your school is organizing an inter-school science exhibition. Create an advertisement inviting schools to participate.

Expected Points to Include:

- Name and theme of exhibition
- Date and venue
- Eligibility criteria
- Registration deadline
- Prizes to be won

- Contact person for registration
- Registration fee (if any)

5: Home Tutoring Service

Scenario: You are an experienced teacher starting home tutoring services for primary classes. Create an advertisement for your services.

Expected Points to Include:

- Subjects covered
- Target classes/age group
- Teaching experience
- Special features of your teaching
- Location covered
- Timing flexibility
- Contact information

Some more practice questions:

1. A second-hand bicycle for sale
2. A missing pet
3. Dance classes in your neighborhood
4. A mobile phone you found in the park
5. Your school's annual sports day

Marking Scheme for Each Advertisement (5 marks)

1. Format and Presentation (1 marks)

- Proper heading
- Attractive layout

2. Content (2 marks)

- All necessary information included
- Logical arrangement of details

3. Expression (1 marks)

- Appropriate language
- Persuasive writing

4. Accuracy (1 marks)

- Spelling and grammar
- Word limit adherence (50 words)

Tips for Solving These Questions

1. Read the scenario carefully and identify the type of advertisement required
2. List down all important points before starting
3. Use appropriate format based on the type of advertisement
4. Keep the target audience in mind
5. Double-check contact details and important information
6. Use persuasive language but avoid exaggeration
7. Stay within the word limit
8. Proofread for spelling and grammatical errors

Common Mistakes to Avoid

1. Missing essential details
2. Exceeding word limit
3. Using informal language
4. Forgetting contact information
5. Poor organization of information
6. Spelling and grammatical errors
7. Unclear or vague descriptions
8. Not highlighting important points

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